

PCC WRC LOGO

2021 Branding Guide



monogram



logomark



campus signatures



colors & fonts



CMYK C84 M65 Y34 K16

RGB R58 G86 B117

HEX #395575

Arial | Sans Serif

BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890.,:-'"*!()?/\$

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890.,:-'"*!()?/\$



**Women's
Resource
Center**